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Business School

Curriculum

Program Name

Business Administration

Academic Level

Master's

Qualification to be conferred.

Executive Master of Business Administration

Program Managers

Dina Aslamazishvili - Professor, School of Business

Program volume:

The Program of Business Administration consists of 60 credits.

Based on the individual workload of a student, the number of credits per annum can be more or less than 60.

Master's Program in Business Administration consists of the following components: study, practical and research.

The study component is the compilation of study elements that are aimed at field-specific professionalization of a student, and at his/her preparation for carrying out practical assignments.

A student must accumulate 40 credits in the study component of the program – wherein 30 credits are allotted to the mandatory major field-related courses, and 10 credits are allotted to the elective field-related courses.

A student must accumulate 20 credits in the research component of the program:

A student may embark on a master's thesis work, if he/she has completed all the mandatory study courses defined by the program and has accumulated 30 or more credits.

The research topic of Master's thesis must involve the study of business problems existent in the firms and organizations of Georgia or other countries; it should consider the regulations of Georgian business, the adaptation of foreign regulations and other relevant issues. It must be based on authentic data analysis that will prepare a student for work in the business sphere.

Detailed information on the research component is provided in the regulation of the Master's program of Business School.

Language of Instruction

English

The aim of the program

The aim of the Master's Program in Business Administration is:

- Strengthening strategic leadership skills to design, implement, and lead strategic initiatives aimed at addressing complex organizational challenges;
- Transforming functional specialists into organizational leaders through deepening fundamental knowledge in finance, marketing, and operations;
- Preparing professionals for senior executive positions across various industries.

Prerequisites for the admission to the program:

A person holding a bachelor's degree or an equivalent academic qualification and having at least five years of professional experience in the field of management/administration may be enrolled in the Master's program based on the results of the internal university foreign language (English) test, with a minimum score of 70%, and an interview (and/or a subject-specific test).

A person wishing to be enrolled in the Master's Program in Business Administration must pass a B2 level foreign language (English) proficiency test. A person holding a B2 level English-language certificate or having completed a first-cycle academic educational program in English is exempt from the foreign language test.

Graduates of the program are not eligible to continue their studies at the doctoral level.

Estimated student number

25

Spheres of employment

A Master in Business Administration is prepared to perform qualified business administration work in the sphere of business administration and to pursue fundamental scientific work.

Learning outcomes

Based on the abilities to critically analyze the acquired in-depth and systemic knowledge, a graduate of Master's Program in Business Administration can:

1. Conducts statistical analysis to support managerial decision-making and identifies data-driven trends within the organization;

2. Examines, describes, and applies marketing strategies to strengthen brand positioning and increase customer engagement;
3. Analyzes and evaluates financial statements, applying budgeting and cost control in the decision-making process;
4. Performs analysis of corporate financial data to determine investment efficiency and associated risks;
5. Plans, monitors, and optimizes operational processes to improve efficiency and ensure optimal use of resources;
6. Develops, implements, and evaluates strategic decisions to enhance organizational sustainability and competitive advantage.

Methods of achieving learning outcomes:

lecture seminar using electronic resources practical work and others

- Verbal Method;
- Demonstration Method
- Presentation
- Practical Work
- Group Work
- Project Based Study
- Problem Based Study
- Learning by Doing
- Case Study
- Simulation Study
- Discussions/Debates
- Application of electronic resources;
- Others

Activities used in the process of teaching-learning:

- Independent elaboration / explanation / interpretation of a textbook;
 - Practical examples;
 - Drafting a professional report;
 - Preparing answers to the questions;
 - Fulfillment of written tasks;
 - Case studies;
 - Participation in discussions and debates;
 - Carrying out a research and preparing a paper under the guidance of a supervisor;
 - Completing a paper/project/thesis independently and learning through practical work;
 - Others
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Assessment system

The accumulation of credits in a study course by a student is made possible only by successful accomplishment of the work defined in the course syllabus and by gaining evaluation of a minimum threshold within the framework of one of the positive assessments as defined by the legislation.

The evaluation of the achieved level of study results involves the following assessment forms – midterm and final assessments, the sum of which makes up the final assessment – maximum 100 points.

Final exam is allotted 40 points, the remaining 60 points are allotted to midterm assessments; One midterm examination is mandatory in midterm assessment, which is allotted a total of 20 points.

The remaining 40 points of midterm assessment can include several tests, active participation in seminars and practical classes based on the specific nature of a course and prescribed in the relevant syllabus by a leading professor.

A student will be admitted to final exam only if he/she achieves minimum threshold of competence as prescribed by a syllabus.

A student may re-sit an exam in the same semester. Time interval between a final exam and appropriate make-up exams may not be longer than 5 days.

Evaluation of Master's Thesis is defined by the given assessment system.

For establishing the final rating of a student and stimulating him/her, a cumulative grade is calculated (a cumulative grade is calculated at the end of each semester).

A cumulative grade is calculated in the following way: the points accumulated by a student in each study course are multiplied by the credit points allotted to each course, and thereafter, the total number is divided by the credit points accumulated by a student.

Assessment system

Student assessment is conducted according to the following evaluation system:

Positive assessment:

(A) Excellent _ 91-100 points;

(B) Very good _ 81-90 points;

(C) Good _ 71-80 points;

(D) Satisfactory _ 61-70 points;

(E) Sufficient _ 51-60 points.

Negative assessment:

(FX) Could not pass _ 41-50 points, which means that a student needs to work more and is granted the right to re-take an exam once after additional independent work;

(F) Failed _ 40 points and less, which means that the work done by a student is insufficient and he/she needs to re-take the course.

In case of receiving the assessment of FX, an additional exam is set within 5 calendar days after the announcement of the results of the final exam.

The Resources to be Utilized for the Realization of the Program

Material resources:

- The space as defined by legislation (study and supplementary);
- The auditoria equipped with relevant inventory, conference halls, work spaces for the academic personnel, work spaces for the administrative staff;
- The system for continuous provision of electricity;
- Wet points;
- Natural illumination;
- Heating facilities;
- Fire extinguishing mechanisms and safety inventory;
- Evacuation plan;

- Medical facilities; medical service center;
- University security services and mechanisms for keeping order;
- Sufficient number of computers and access to the Internet;
- The library equipped with the relevant study manuals / textbooks and with the modern information-communication technologies;

Human resources:

- Academic staff members are selected according to Georgian legislature, considering their qualifications.
- Practitioners and lecturers possessing relevant qualifications and individuals holding academic / scientific degree are invited to the University as researchers and instructors.

Attachment 1: Study plan of the program

Attachment 2: CV – Dina Aslamazishvili