

Business School

Business Administration Bachelor's Program (English)

Study Plan

#	Course Code	Program Components	Prerequisites	Semester	ECTS Credits	Contact hours	Independent hours	Total
Learning Component								
Core Courses (198 Credits)								
1	BBAC201I	English for Business I	None	I	6	51	99	150
2	BBAC701	Applied Calculus	None	I	7	51	124	175
3	BBAC303	Microeconomics	None	I	6	51	99	150
4	BBAC210	Computer Skills I	None	I	5	46	79	125
5	BBAC705I	Finite Mathematics – deterministic models	None	I	6	51	99	150
6	BBAC201II	English for Business II	BBAC201I	II	6	51	99	150
7	BBAC705II	Finite Mathematics – probabilistic models	BBAC705I	II	6	51	99	150
8	BBAC211	Computer Skills II	BBAC210	II	5	46	79	125
9	BBAC304	Macroeconomics	BBAC303	II	6	51	99	150
10	BBAC702	Applied Statistics	BBAC701	II	7	51	124	175
11	BBAC202III	English for Business III	BBAC201II	III	6	51	99	150
12	BBAC101	Financial Accounting	None	III	6	51	99	150
13	BBAC501	Marketing Management	None	III	6	51	99	150
14	BBAC401I	Corporate Finance I	BBAC702	III	7	51	124	175

15	BBAC207	Business Communications	BBAC201II	III	5	51	74	125
16	BBAC202IV	English for Business IV	BBAC202III	IV	6	51	99	150
17	BBAC102	Managerial Accounting and Control	BBAC101	IV	6	51	99	150
18	BBAC604	Principles of Management	None	IV	6	51	99	150
19	BBAC206	Info Technology	None	IV	5	51	74	125
20	BBAC401II	Corporate Finance – selected topics	BBAC401I	IV	7	51	124	175
21	BBAC605	Business Communications	BBAC604	V	6	51	99	150
22	BBAC703I	Business Modeling I – linear models	BBAC702	V	6	45	105	150
23	BBAC603I	Systems and Operations Management	BBAC604	V	6	51	99	150
24	BBAC602I	Strategic Management	BBAC604	V	6	51	99	150
25	BBAE909	Healthy Lifestyle	None	V	6	51	99	150
26	BBAC703II	Business Modeling II – nonlinear models	BBAC703I	VI	6	45	105	150
27	BBAC302	International Business	None	VI	6	51	99	150
28	BBAC602II	Competitive Analysis	BBAC303	VI	6	51	99	150
29	BBAE611	Introduction to Human Resource Management	BBAC604	VI	6	51	99	150
30	BBAC903	History	None	VI	6	51	99	150
31	BBAE709	MS Excel-Statistical Package	BBAC702, BBAC211	VII	6	46	104	150
32	BBAE601	Project Management	BBAC604	VII	6	51	99	150
33	BBAC704	Business Forecasting	BBAC702	VII	6	46	104	150
	Elective courses – should be selected 24 credits							
	Finance (42 credits)							
1	BBAE402	Valuation of Financial Assets	BBAC401I	VII-VIII	6	51	99	150
2	BBAE725	Introduction of Financial Modeling	BBAC702	VII-VIII	6	51	99	150
3	BBAE404	Financial Markets and Institutions	BBAC401I	VII-VIII	6	51	99	150
4	BBAE417	Fixed Income Securities	BBAC401I	VII-VIII	6	51	99	150
5	BBAE408	Derivatives Markets	BBAC401I	VII-VIII	6	51	99	150

6	BBAE420	Financial Reporting and Analysis	BBAC401I, BBAC702	VII-VIII	6	5 1	99	150
7	BBAE406	International Business	BBAC401I	VII-VIII	6	5 1	99	150
	Marketing (42 credits)							
1	BBAE506	Sales Management	BBAC501	VII-VIII	6	5 1	99	150
2	BBAE502	Marketing Research	BBAC501, BBAC702	VII-VIII	6	5 1	99	150
3	BBAE512	Public Relations	BBAC501	VII-VIII	6	5 1	99	150
4	BBAE507	Product and Brand Management	BBAC501	VII-VIII	6	5 1	99	150
5	BBAE509	Consumer Behavior	BBAC501	VII-VIII	6	5 1	99	150
6	BBAE514	International Marketing	BBAC501	VII-VIII	6	5 1	99	150
7	BBAE516	Digital Marketing	BBAC501	VII-VIII	6	5 1	99	150
	Management (42 credits)							
1	BBAC603II	Quality Management	BBAC603I	VII-VIII	6	5 1	99	150
2	BBAE607	Leadership Skills	BBAC604	VII-VIII	6	5 1	99	150
3	BBAE614	Entrepreneurial Management	None	VII-VIII	6	5 1	99	150
4	BBAE618	Managing Creativity and Innovation	BBAC604	VII-VIII	6	5 1	99	150
5	BBAE621	Negotiations	BBAC604	VII-VIII	6	5 1	99	150
6	BBAE619	Organizational Behavior	BBAC604	VII-VIII	6	5 1	99	150
7	BBAE620	Team managements	BBAC604	VII-VIII	6	5 1	99	150
	Free components (18 credits) (see curriculum)							
	Practical components (12 credits) (optional)							
1		Practice		VIII	12	32	268	300

Learning Outcomes Map

#	Course code	Program Components	1.1	2.1	2.2	2.3	2.4	3,1	3.2
1	BBAC201I	English for Business I	*				*	*	*
2	BBAC701	Applied Calculus	*	*	*	*	*	*	*
3	BBAC303	Microeconomics	*	*	*	*		*	*
4	BBAC210	Computer Skills I	*	*		*	*	*	*
5	BBAC201II	English for Business II	*				*	*	*
6	BBAC705I	Finite Mathematics – deterministic models	*	*		*		*	
7	BBAC211	Computer Skills II	*	*		*	*	*	*
8	BBAC304	Macroeconomics	*	*	*	*		*	*
9	BBAC702	Applied Statistics	*	*		*	*	*	
10	BBAC202III	English for Business III	*				*	*	*
11	BBAC101	Financial Accounting	*	*		*	*	*	*
12	BBAC501	Marketing Management	*	*		*		*	*
13	BBAC401I	Corporate Finance 1	*	*		*	*	*	*
14	BBAC705II	Finite Mathematics – probabilistic models	*	*		*		*	
15	BBAC202IV	English for Business IV	*				*	*	*
16	BBAC102	Managerial Accounting and Control	*	*		*	*	*	*
17	BBAC604	Principles of Management	*	*				*	*
18	BBAC207	Business Communications	*	*			*	*	*
19	BBAC401II	Corporate Finance II	*	*		*	*	*	*
20	BBAC605	Organizational Behavior	*	*		*		*	*
21	BBAC703I	Business Modeling I – linear models	*	*				*	*
22	BBAC603I	Systems and Operations Management	*	*			*	*	*
23	BBAC602I	Strategic Management	*	*	*	*		*	*
24	BBAC206	Info Technology	*	*		*		*	*
25	BBAC703II	Business Modeling II – nonlinear models	*	*				*	*
26	BBAC302	International Business	*	*				*	*

27	BBAC602II	Competitive Analysis	*	*				*	*
28	BBAC603II	Quality Management	*	*	*		*	*	*
29	BBAE709	MS Excel-Statistical Package	*	*		*		*	
30	BBAE601	Project Management	*	*	*	*	*	*	*
31	BBAC704	Business Forecasting	*	*		*		*	*
32	BBAC903	History	*	*				*	*
33	BBAE909	Healthy Lifestyle	*	*				*	*
1	BBAE402	Valuation of Financial Assets	*	*	*	*	*	*	*
2	BBAE725	Introduction of Financial Modeling	*	*	*	*		*	
3	BBAE404	Financial Markets and Institutions	*	*		*	*	*	*
4	BBAE417	Fixed Income Securities	*	*		*	*	*	*
5	BBAE408	Derivatives Markets	*	*	*	*	*	*	*
6	BBAE434	Financial Reporting and Analysis	*	*			*	*	*
7	BBAE406	International Business	*	*			*	*	*
1	BBAE502	Marketing Research	*	*	*		*	*	*
2	BBAE506	Sales Management	*	*		*		*	*
3	BBAE512	Public Relations	*	*			*	*	*
4	BBAE507	Product and Brand Management	*	*				*	
5	BBAE509	Consumer Behavior	*	*		*		*	
6	BBAE516	Digital Marketing	*	*	*		*	*	*
7	BBAE514	International Marketing	*	*		*		*	
1	BBAE611	Introduction to Human Resource Management	*	*	*			*	*
2	BBAE607	Leadership Skills	*	*				*	*
3	BBAE614	Entrepreneurial Management	*	*	*		*	*	*
4	BBAE618	Managing Creativity and Innovation	*	*				*	*
5	BBAE621	Negotiations	*	*				*	
6	BBAE622	Introduction to Coaching Management	*	*				*	
7	BBAE620	Team management	*	*				*	
		Practice	*	*	*			*	*
	BBAE001	Bachelor thesis	*	*	*	*	*	*	*

Goals and Outcomes Map

Goals	Outcomes
The goal of business administration bachelor's program is to equip the students with extensive knowledge in business administration, which gives them the capability to analyze business administration problems, make decisions and suggest solutions for efficient business functioning and development.	1.1; 2.1; 2.2; 2.3; 2.4; 3.1;3.2
Business administration bachelor's program objective corresponds to the mission and vision of Georgian American University:	
Educate the qualified specialists with high academic and ethical standards, which can efficiently work in the business administration field and can introduce contemporary advanced methods.	1.1; 2.1; 2.2; 2.3; 2.4
Create all necessary conditions to help students to fully reveal their talent, maximize their abilities, and based on received knowledge give them an opportunity to contribute to business development.	1.1; 2.1; 2.2; 2.3; 2.4; 3.1;3.2