



ქართულ-ამერიკული
უნივერსიტეტი

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Business School

Bachelor of Business Administration (English, 240 Credits)

#	Subject ID	components	prerequisites	Semester	ECTS	Contact	Indep ende nt	Total
core courses relevant to the major study sphere (138 ECTS)								
1	BBAC303	Principles of Microeconomic	No prerequisites	I	6	51	99	150
2	BBAC701	Applied Calculus	No prerequisites	I	6	51	99	150
3	BBAC304	Principles of Macroeconomics	BBAC303	II	6	51	99	150
4	BBAC702	Statistics for Business	BBAC701	II	6	51	99	150
5	BBAC705	Finite Mathematics	No prerequisites	II	6	51	99	150
6	BBAC401I	Fundamentals of Corporate Finance	BBAC702	III	6	51	99	150
7	BBAC101	Essential of Financial Accounting	No prerequisites	III	6	51	99	150
8	BBAC501	Principles of Marketing	No prerequisites	III	6	51	99	150
9	BBAC719	Data Analysis	No prerequisites	III	6	51	99	150
10	BBAC401II	Corporate Finance - Selected	BBAC401I	IV	6	51	99	150
11	BBAC102	Essentials of managerial accounting and control	BBAC101	IV	6	51	99	150
12	BBAC604	Principles of Management	No prerequisites	IV	6	51	99	150
13	BBAC602I	Essentials of Strategic Management	BBAC604	V	6	51	99	150
14	BBAC605	Principle of Organizational Behavior	BBAC604	V	6	51	99	150
15	BBAC703I	Essentials of Decision Modeling – linear models	BBAC702	V	6	51	99	150

16	BBAC603I	Essentials of Systems and Operations Management	BBAC604	V	6	51	99	150
17	BBAC710QII	Machine Learning with R	No prerequisites	V	6	51	99	150
18	BBAC703II	Essentials of Decision Modeling – nonlinear models	BBAC703I	VI	6	51	99	150
19	BBAC302	Essentials of International Business	No prerequisites	VI	6	51	99	150
20	BBAC611	Introduction to Human Resource Management	BBAC604	VI	6	51	99	150
21	BBAC704	Introduction to Business Forecasting	BBAC702	VII	6	51	99	150
22	BBAC601	Introduction to Project Management	BBAC604	VII	6	51	99	150
23	BBAC731	Machine Learning with Python	არ გააჩნია	VII	6	51	99	150
elective components of the major study sphere. A student accumulates 36 credits from the elective components relevant to the major study sphere								
Finance (42 ECTS)								
1	BBAE402	Principles of Valuation of Financial Assets	BBAC401I	VII-VIII	6	51	99	150
2	BBAE 408	Essentials of Derivatives Markets	BBAC401I	VII-VIII	6	51	99	150
3	BBAE417	Fixed Income Securities	BBAC401I	VII-VIII	6	51	99	150
4	BBAE725	Essentials of Financial Modeling	BBAC702	VII-VIII	6	51	99	150
5	BBAE404	Financial Markets and Institutions	BBAC401I	VII-VIII	6	51	99	150
6	BBAE113	Financial Accounting and Reporting	BBAC 101	VII-VIII	6	51	99	150
7	BBAE418	Introduction to Financial Institutions Risk Management	BBAC401I	VII-VIII	6	51	99	150
Marketing (42 ECTS)								
1	BBAE502	Essentials of Marketing Research	BBAC501, BBAC702	VII-VIII	6	51	99	150
2	BBAE521	Marketing Engineering and Analytics	BBAC 702	VII-VIII	6	51	99	150
3	BBAE512	Essentials of Public Relations	BBAC501	VII-VIII	6	51	99	150
4	BBAE507	Product & Brand Management	BBAC501	VII-VIII	6	51	99	150
5	BBAE506	Essentials of Sales Management	BBAC501	VII-VIII	6	51	99	150
6	BBAE516	Introduction to Digital Marketing	BBAC501	VII-VIII	6	51	99	150
7	BBAE509	Consumer Behavior	BBAC501	VII-VIII	6	51	99	150
Management (42 ECTS)								
1	BBAE603II	Quality Management	BBAC 603I	VII-VIII	6	51	99	150
2	BBAE607	Essentials of Leadership	BBAC604	VII-VIII	6	51	99	150
3	BBAE618	Managing Creativity and Innovation	BBAC604	VII-VIII	6	51	99	150

4	BBAE621	Essentials of Negotiations	BBAC604	VII-VIII	6	51	99	150
5	BBAE614	Essentials Entrepreneurship	No prerequisites	VII-VIII	6	51	99	150
6	BBAE631	Supply Chain Management	BBAC604	VII-VIII	6	51	99	150
7	BBAE622	Introduction to Coaching	BBAC605	VII-VIII	6	51	99	150
Audit and Accountancy (42 ECTS)								
1	BBAE110	Audit & Assurance	BBAC 101	VII-VIII	6	51	99	150
2	BBAE918	Taxation	No prerequisites	VII-VIII	6	51	99	150
3	BBAE112	International Standards of Financial Accounting	BBAC 101	VII-VIII	6	51	99	150
4	BBAE430	Adv. Financial Analysis & Loan Structuring	No prerequisites	VII-VIII	6	51	99	150
5	BBAE113	Financial Accounting and Reporting	BBAC 101	VII-VIII	6	51	99	150
6	BBAE114	Internal Audit	No prerequisites	VII-VIII	6	51	99	150
7	BBAE115	Audit in Public Sector	No prerequisites	VII-VIII	6	51	99	150
Practical component (6 ECTS (Elective))								
	BBAE002	Practice	if student has completed all the mandatory study courses defined by the program and has accumulated 132 credits	VIII	6	122	28	150
Bachelor's Thesis (12 ECTS (Elective))								
	BBAE001	Bachelor's Thesis	if student has completed all the mandatory study courses defined by the program and has accumulated 132 credits	VIII	12	32	268	300
core courses relevant to the free study sphere 48 ECTS								
1	BBAC201I	Business English I	No prerequisites	I	6	51	99	150

2	BBAC210	Computer Skills I	No prerequisites	I	6	51	99	150
3	BBAC211	Computer Skills II	BBAC210	II	6	51	99	150
4	BBAC201II	Business English II	BBAC201I	II	6	51	99	150
5	BBAC202III	Business English III	BBAC201II	III	6	51	99	150
6	BBAC202IV	Business English IV	BBAC202III	IV	6	51	99	150
7	BBAC710QI	Introduction to R	No prerequisites	IV	6	51	99	150
8	BBAC711Q	Introduction to Python	No prerequisites	VI	6	51	99	150
elective courses of the free component A student accumulates 18 credits through the elective courses of the free component (any course from another Bachelor's program at the university, practical or research component).								
1	BBAC903	History	No prerequisites	I-VI-VII	6	51	99	150
2	BBAC909	La Vale	No prerequisites	I-VI-VII	6	51	99	150
3	LIB010	Logic	No prerequisites	I-VI-VII	3	35	40	75
4	LIB015	General psychology	No prerequisites	I-VI-VII	3	35	40	75
5	LIB022	Introduction to political science	No prerequisites	I-VI-VII	3	35	40	75
6	LIB035	Introduction in philosophy	No prerequisites	I-VI-VII	3	35	40	75

Learning outcomes map

#	Subject ID	Components	1	2	3	4	5	6	7	8	9	10
1	BBAC303	Principles of Microeconomic	I	I	I							I
2	BBAC701	Applied Calculus			I							I
3	BBAC304	Principles of Macroeconomics	I	I	I							I
4	BBAC702	Statistics for Business			I							I
5	BBAC705	Finite Mathematics			I							I
6	BBAC401I	Fundamentals of Corporate Finance	I	I	I	I	I	I		I		I
7	BBAC101	Essential of Financial Accounting	I	I	I	E						I
8	BBAC501	Principles of Marketing	I	I	I							I
9	BBAC719	Data Analysis	I		I							I
10	BBAC401II	Corporate Finance - Selected	I	I	E	E	E	I		I		I
11	BBAC102	Essentials of managerial accounting and control	I	I	E	E				E		I
12	BBAC604	Principles of Management	I	I	I			I	I	I	I	I
13	BBAC602I	Essentials of Strategic Management	E	E	R	I		E		I	I	I
14	BBAC605	Principle of Organizational Behavior	I	I	I			I	I	I		I
15	BBAC703I	Essentials of Decision Modeling – linear models	I	I	E			E				I
16	BBAC603I	Essentials of Systems and Operations Management	E	E	R			E		E		I
17	BBAC710QII	Machine Learning with R	E		E							E
18	BBAC703II	Essentials of Decision Modeling – nonlinear models	E	E	R		E	E				E
19	BBAC302	Essentials of International Business	I	I	E		I	E	I	I		I
20	BBAC611	Introduction to Human Resource Management	I	E	I			I		I		
21	BBAC704	Introduction to Business Forecasting	E	E	R			E				E
22	BBAC601	Introduction to Project Management	I	E	I	E	I	I	I	R		I
23	BBAC731	Machine Learning with Python	I		I							I
24	BBAE402	Principles of Valuation of Financial Assets	E	E	R	E	E	I		I		R
25	BBAE 408	Essentials of Derivatives Markets	R	E	R	E	E	I		I		R

26	BBAE417	Fixed Income Securities	R	E	R	E		I		I		I
27	BBAE725	Essentials of Financial Modeling	E	E	R	R	E	I				E
28	BBAE404	Financial Markets and Institutions	E	E	E	I	I	R		E		I
29	BBAE113	Financial Accounting and Reporting	E	E	E	E	E	I		I		I
30	BBAE418	Introduction to Financial Institutions Risk Management	R	R	R	R	E	I		R		R
31	BBAE502	Essentials of Marketing Research	R	R	R			E		I		E
32	BBAE521	Marketing Engineering and Analytics	E	E	R							I
33	BBAE512	Essentials of Public Relations	R	R	E			E		I	E	R
34	BBAE507	Product & Brand Management	E	E	E			E		E		I
35	BBAE506	Essentials of Sales Management	E	E	R			R		I		I
36	BBAE516	Introduction to Digital Marketing	R	E				E		R		E
37	BBAE509	Consumer Behavior	E	R	E			R		I		I
38	BBAE603II	Quality Management	R	R	R			E		I		E
39	BBAE607	Essentials of Leadership	E	E	E			E	R	E		E
40	BBAE618	Managing Creativity and Innovation	R	E	E			E		I		I
41	BBAE621	Essentials of Negotiations	E	E	E					I		R
42	BBAE614	Essentials Entrepreneurship	R	E	E			E		R		E
43	BBAE631	Supply Chain Management	E	E	R			E		I		I
44	BBAE622	Introduction to Coaching	E	R	E			E		E		E
45	BBAE110	Audit & Assurance	E	E	E			E		R		I
46	BBAE918	Taxation	R	E								E
47	BBAE112	International Standards of Financial Accounting	E	E	E			R		I		I
48	BBAE430	Adv. Financial Analysis & Loan Structuring	R	R	R			E				E
49	BBAE113	Financial Accounting and Reporting	E	E	E		I	E		I		I
50	BBAE114	Internal Audit	E	E	E			E		I		I
51	BBAE115	Audit in Public Sector	E	E	E			E		I		I
52	BBAE002	Practice	E	E	E	E	E	R	R	E		I
53	BBAE001	Bachelor's Thesis	E	E	E	E	E	R	E	E		I

I (NTRODUCTION) (1)	E (XPANSION) (2)	R (EINFORCEMENT) (3)
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Mapping goals and outcomes

goals	შედეგები
To impart a wide-scale knowledge to a student in the sphere of Business Administration, that will enable him/her to analyze business problems and to prepare the strategies of their solutions that will guarantee effective and continuous development of business.	1; 2; 3; 4; 5
To equip a student with the skills and cutting-edge methods in mathematical statistics, data analysis and business modeling that are applied for the solutions of business problems based on the preliminary instructions.	3; 4; 5; 6; 8
To raise a qualified specialist of high academic and ethical standards who will work effectively in business sphere and will guarantee the establishment of modern methods.	3; 4; 7; 8; 9; 10