



ქართულ-ამერიკული
უნივერსიტეტი

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Business School

Bachelor of Business Administration (180 Credits)

#	Subject ID	components	prerequisites	Semester	ECTS	Contact	Independent	Total
core courses relevant to the major study sphere (120 ECTS)								
1	BBAC303	Principles of Microeconomic	No prerequisites	I	6	51	99	150
2	BBAC701	Applied Calculus	No prerequisites	I	6	51	99	150
3	BBAC705	Finite Mathematics	No prerequisites	I	6	51	99	150
4	BBAC702	Statistics for Business	BBAC701	II	6	51	99	150
5	BBAC304	Principles of Macroeconomics	BBAC303	II	6	51	99	150
6	BBAC719	Data Analysis	No prerequisites	II	6	51	99	150
7	BBAC604	Principles of Management	No prerequisites	II	6	51	99	150
8	BBAE614	Essentials Entrepreneurship	No prerequisites	III	6	51	99	150
9	BBAC401I	Fundamentals of Corporate Finance	BBAC702	III	6	51	99	150
10	BBAC101	Essential of Financial Accounting	No prerequisites	III	6	51	99	150
11	BBAC501	Principles of Marketing	No prerequisites	III	6	51	99	150
12	BBAC703I	Essentials of Decision Modeling – linear models	BBAC702	IV	6	51	99	150
13	BBAC401II	Corporate Finance - Selected	BBAC401I	IV	6	51	99	150
14	BBAC102	Essentials of managerial accounting and control	BBAC101	IV	6	51	99	150
15	BBAC603I	Essentials of Systems and Operations Management	BBAC604	IV	6	51	99	150

16	BBAC731	Machine Learning with Python	No prerequisites	V	6	51	99	150
17	BBAC602I	Essentials of Strategic Management	BBAC604	V	6	51	99	150
18	BBAE502	Essentials of Marketing Research	BBAC501, BBAC702	V	6	51	99	150
19	BBAC703II	Essentials of Decision Modeling – nonlinear models	BBAC703I	V	6	51	99	150
20	BBAC601	Introduction to Project Management	BBAC604	V	6	51	99	150
core courses relevant to the free study sphere (30 ECTS)								
1	BBAC201I	Business English I	No prerequisites	I	6	51	99	150
2	BBAC212	Computer Skills I	No prerequisites	I	6	51	99	150
3	BBAC201II	Business English II	BBAC201I	II	6	51	99	150
4	BBAC710QI	Introduction to R	No prerequisites	III	6	51	99	150
5	BBAC711Q	Introduction to Python	No prerequisites	IV	6	51	99	150
elective components of the major study sphere. A student accumulates 30 credits from the elective components relevant to the major study sphere								
Finance								
1	BBAE402	Principles of Valuation of Financial Assets	BBAC401I	VII-VIII	6	51	99	150
2	BBAE417	Fixed Income Securities	BBAC401I	VII-VIII	6	51	99	150
3	BBAE408	Essentials of Derivatives Markets	BBAC401I	VII-VIII	6	51	99	150
4	BBAE418	Introduction to Financial Institutions Risk Management	BBAC401I	VII-VIII	6	51	99	150
5	BBAE430	Adv. Financial Analysis & Loan Structuring	No prerequisites	VII-VIII	6	51	99	150
Marketing								
1	BBAE506	Essentials of Sales Management	BBAC501	VII-VIII	6	51	99	150
2	BBAE512	Marketing Engineering and Analytics	BBAC501	VII-VIII	6	51	99	150
3	BBAE507	Product & Brand Management	BBAC501	VII-VIII	6	51	99	150
4	BBAE516	Introduction to Digital Marketing	BBAC501	VII-VIII	6	51	99	150
5	BBAE509	Consumer Behavior	BBAC501	VII-VIII	6	51	99	150
Management								
1	BBAE603II	Quality Management	BBAC 603I	VII-VIII	6	51	99	150
2	BBAE607	Essentials of Leadership	BBAC604	VII-VIII	6	51	99	150
3	BBAC611	Introduction to Human Resource Management	BBAC604	VI	6	51	99	150
4	BBAE621	Essentials of Negotiations	BBAC604	VII-VIII	6	51	99	150
5	BBAE631	Supply Chain Management	BBAC604	VII-VIII	6	51	99	150

	Audit and Accountancy							
1	BBAE110	Audit & Assurance	BBAC 101	VII-VIII	6	51	99	150
2	BBAE918	Taxation	No prerequisites	VII-VIII	6	51	99	150
3	BBAE112	International Standards of Financial Accounting	BBAC 101	VII-VIII	6	51	99	150
4	BBAE113	Financial Accounting and Reporting	BBAC 101	VII-VIII	6	51	99	150
5	BBAE114	Internal Audit	No prerequisites	VII-VIII	6	51	99	150
	Practical component (6 ECTS) (elective)							
	BBAE002	Practice	if student has completed all the mandatory study courses defined by the program and has accumulated 132 credits	VIII	6	122	28	150
	bachelor's Thesis (12 ECTS (Elective))							
	BBAE001	Bachelor's Thesis	if student has completed all the mandatory study courses defined by the program and has accumulated 132 credits	VIII	12	32	268	300
	elective courses of the free component							
	A student accumulates 12 credits through the elective courses of the free component							
1	BBAC903	History	No prerequisites	VI	6	51	99	150
2	BBAC909	La Vale	No prerequisites	VI	6	51	99	150
3	LIB010	Logic	No prerequisites	VI	3	35	40	75
4	LIB015	General psychology	No prerequisites	VI	3	35	40	75
5	LIB022	Introduction to political science	No prerequisites	VI	3	35	40	75
6	LIB035	Introduction in philosophy	No prerequisites	VI	3	35	40	75

Learning outcomes map

#	Subject ID	Components	1	2	3	4	5	6	7	8	9	10
1	BBAC303	Principles of Microeconomic	I	I	I							I
2	BBAC701	Applied Calculus			I							I
3	BBAC705	Finite Mathematics			I							I
4	BBAC702	Statistics for Business			I							I
5	BBAC304	Principles of Macroeconomics	I	I	I							I
6	BBAC719	Data Analysis	I		I							I
7	BBAC604	Principles of Management	I	I	I			I	I	I	I	I
8	BBAE614	Essentials Entrepreneurship	R	E	E			E		R		E
9	BBAC401I	Fundamentals of Corporate Finance	I	I	I	I	I	I		I		I
10	BBAC101	Essential of Financial Accounting	I	I	I	E						I
11	BBAC501	Principles of Marketing	I	I	I							I
12	BBAC703I	Essentials of Decision Modeling – linear models	I	I	E			E				I
13	BBAC401II	Corporate Finance - Selected	I	I	E	E	E	I		I		I
14	BBAC102	Essentials of managerial accounting and control	I	I	E	E				E		I
15	BBAC603I	Essentials of Systems and Operations Management	E	E	R			E		E		I
16	BBAC731	Machine Learning with Python	I		I							I
17	BBAC602I	Essentials of Strategic Management	E	E	R	I		E		I	I	I
18	BBAE502	Essentials of Marketing Research	R	R	R			E		I		E
19	BBAC703II	Essentials of Decision Modeling – nonlinear models	E	E	R		E	E				E
20	BBAC601	Introduction to Project Management	I	E	I	E	I	I	I	R		I
22	BBAE402	Principles of Valuation of Financial Assets	E	E	R	E	E	I		I		R
22	BBAE417	Fixed Income Securities	R	E	R	E		I		I		I
23	BBAE408	Essentials of Derivatives Markets	R	E	R	E	E	I		I		R
24	BBAE418	Introduction to Financial Institutions Risk Management	R	R	R	R	E	I		R		R
25	BBAE430	Adv. Financial Analysis & Loan Structuring	R	R	R			E				E

26	BBAE506	Essentials of Sales Management	R	R	E			E		I	E	R
27	BBAE512	Marketing Engineering and Analytics	R	R	E			E		I	E	R
28	BBAE507	Product & Brand Management	E	E	E			E		E		I
29	BBAE516	Introduction to Digital Marketing	R	E				E		R		E
30	BBAE509	Consumer Behavior	E	R	E			R		I		I
31	BBAE603II	Quality Management	R	R	R			E		I		E
32	BBAE607	Essentials of Leadership	E	E	E			E	R	E		E
33	BBAC611	Introduction to Human Resource Management	E	E	E					I		R
34	BBAE621	Essentials of Negotiations	E	E	E					I		R
35	BBAE631	Supply Chain Management	E	E	R			E		I		I
36	BBAE110	Audit & Assurance	E	E	E			E		R		I
37	BBAE918	Taxation	R	E								E
38	BBAE112	International Standards of Financial Accounting	E	E	E			R		I		I
39	BBAE113	Financial Accounting and Reporting	E	E	E		I	E		I		I
40	BBAE114	Internal Audit	E	E	E			E		I		I
41	BBAE002	Practice	E	E	E	E	E	R	E	E		I
42	BBAE001	Bachelor's Thesis	E	E	E	E	E	R	E	E		I

I (NTRODUCTION) (1)	E (XPANSION) (2)	R (EINFORCEMENT) (3)
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goals-outcomes map

goals	outcomes
To impart a wide-scale knowledge to a student in the sphere of Business Administration, that will enable him/her to analyze business problems and to prepare the strategies of their solutions that will guarantee effective and continuous development of business.	1; 2; 3; 4; 5
To equip a student with the skills and cutting-edge methods in mathematical statistics, data analysis and business modeling that are applied for the solutions of business problems based on the preliminary instructions.	3; 4; 5; 6; 8
To raise a qualified specialist of high academic and ethical standards who will work effectively in business sphere and will guarantee the establishment of modern methods.	3; 4; 7; 8; 9; 10