



ქართულ-ამერიკული  
უნივერსიტეტი

მერაბ ალექსიძის 10, თბილისი, საქართველო, 0160  
ტელ.: (+995 32) 220 65 20  
ფაქსი: (+995 32) 220 65 19  
info@gau.ge www.gau.ge

## Business School

### Bachelor of Business Administration (English, 180 Credits)

#	Subject ID	components	prerequisites	Semester	ECTS	Contact	Independent	Total
<b>core courses relevant to the major study sphere (120 ECTS)</b>								
1	BBAC303	Principles of Microeconomic	No prerequisites	I	6	51	99	150
2	BBAC701	Applied Calculus	No prerequisites	I	6	51	99	150
3	BBAC705	Finite Mathematics	No prerequisites	I	6	51	99	150
4	BBAC702	Statistics for Business	BBAC701	II	6	51	99	150
5	BBAC304	Principles of Macroeconomics	BBAC303	II	6	51	99	150
6	BBAC719	Data Analysis	No prerequisites	II	6	51	99	150
7	BBAC604	Principles of Management	No prerequisites	II	6	51	99	150
8	BBAE614	Essentials Entrepreneurship	No prerequisites	III	6	51	99	150
9	BBAC401I	Fundamentals of Corporate Finance	BBAC702	III	6	51	99	150
10	BBAC101	Essential of Financial Accounting	No prerequisites	III	6	51	99	150
11	BBAC501	Principles of Marketing	No prerequisites	III	6	51	99	150
12	BBAC703I	Essentials of Decision Modeling – linear models	BBAC702	IV	6	51	99	150
13	BBAC401II	Corporate Finance - Selected	BBAC401I	IV	6	51	99	150
14	BBAC102	Essentials of managerial accounting and control	BBAC101	IV	6	51	99	150
15	BBAC603I	Essentials of Systems and Operations Management	BBAC604	IV	6	51	99	150

16	BBAC731	Machine Learning with Python	No prerequisites	V	6	51	99	150
17	BBAC602I	Essentials of Strategic Management	BBAC604	V	6	51	99	150
18	BBAE502	Essentials of Marketing Research	BBAC501, BBAC702	V	6	51	99	150
19	BBAC703II	Essentials of Decision Modeling – nonlinear models	BBAC703I	V	6	51	99	150
20	BBAC601	Introduction to Project Management	BBAC604	V	6	51	99	150
<b>core courses relevant to the free study sphere (30 ECTS)</b>								
1	BBAC201I	Business English I	No prerequisites	I	6	51	99	150
2	BBAC212	Computer Skills I	No prerequisites	I	6	51	99	150
3	BBAC201II	Business English II	BBAC201I	II	6	51	99	150
4	BBAC710QI	Introduction to R	No prerequisites	III	6	51	99	150
5	BBAC711Q	Introduction to Python	No prerequisites	IV	6	51	99	150
<b>elective components of the major study sphere. A student accumulates 30 credits from the elective components relevant to the major study sphere</b>								
<b>Finance</b>								
1	BBAE402	Principles of Valuation of Financial Assets	BBAC401I	VII-VIII	6	51	99	150
2	BBAE417	Fixed Income Securities	BBAC401I	VII-VIII	6	51	99	150
3	BBAE408	Essentials of Derivatives Markets	BBAC401I	VII-VIII	6	51	99	150
4	BBAE418	Introduction to Financial Institutions Risk Management	BBAC401I	VII-VIII	6	51	99	150
5	BBAE430	Adv. Financial Analysis & Loan Structuring	No prerequisites	VII-VIII	6	51	99	150
<b>Marketing</b>								
1	BBAE506	Essentials of Sales Management	BBAC501	VII-VIII	6	51	99	150
2	BBAE512	Marketing Engineering and Analytics	BBAC501	VII-VIII	6	51	99	150
3	BBAE507	Product & Brand Management	BBAC501	VII-VIII	6	51	99	150
4	BBAE516	Introduction to Digital Marketing	BBAC501	VII-VIII	6	51	99	150
5	BBAE509	Consumer Behavior	BBAC501	VII-VIII	6	51	99	150
<b>Management</b>								
1	BBAE603II	Quality Management	BBAC 603I	VII-VIII	6	51	99	150
2	BBAE607	Essentials of Leadership	BBAC604	VII-VIII	6	51	99	150
3	BBAC611	Introduction to Human Resource Management	BBAC604	VI	6	51	99	150
4	BBAE621	Essentials of Negotiations	BBAC604	VII-VIII	6	51	99	150
5	BBAE631	Supply Chain Management	BBAC604	VII-VIII	6	51	99	150

	<b>Audit and Accountancy</b>							
1	BBAE110	Audit & Assurance	BBAC 101	VII-VIII	6	51	99	150
2	BBAE918	Taxation	No prerequisites	VII-VIII	6	51	99	150
3	BBAE112	International Standards of Financial Accounting	BBAC 101	VII-VIII	6	51	99	150
4	BBAE113	Financial Accounting and Reporting	BBAC 101	VII-VIII	6	51	99	150
5	BBAE114	Internal Audit	No prerequisites	VII-VIII	6	51	99	150
	<b>Practical component (6 ECTS (elective))</b>							
	BBAE002	Practice	if student has completed all the mandatory study courses defined by the program and has accumulated 132 credits	VIII	6	122	28	150
	<b>bachelor's Thesis (12 ECTS (Elective))</b>							
	BBAE001	Bachelor's Thesis	if student has completed all the mandatory study courses defined by the program and has accumulated 132 credits	VIII	12	32	268	300
	<b>elective courses of the free component</b>							
	<b>A student accumulates 12 credits through the elective courses of the free component</b>							
1	BBAC903	History	No prerequisites	VI	6	51	99	150
2	BBAC909	La Vale	No prerequisites	VI	6	51	99	150
3	LIB010	Logic	No prerequisites	VI	3	35	40	75
4	LIB015	General psychology	No prerequisites	VI	3	35	40	75
5	LIB022	Introduction to political science	No prerequisites	VI	3	35	40	75
6	LIB035	Introduction in philosophy	No prerequisites	VI	3	35	40	75

### Learning outcomes map

#	Subject ID	Components	1	2	3	4	5	6	7	8	9	10
1	BBAC303	Principles of Microeconomic	I	I	I							I
2	BBAC701	Applied Calculus			I							I
3	BBAC705	Finite Mathematics			I							I
4	BBAC702	Statistics for Business			I							I
5	BBAC304	Principles of Macroeconomics	I	I	I							I
6	BBAC719	Data Analysis	I		I							I
7	BBAC604	Principles of Management	I	I	I			I	I	I	I	I
8	BBAE614	Essentials Entrepreneurship	R	E	E			E		R		E
9	BBAC401I	Fundamentals of Corporate Finance	I	I	I	I	I	I		I		I
10	BBAC101	Essential of Financial Accounting	I	I	I	E						I
11	BBAC501	Principles of Marketing	I	I	I							I
12	BBAC703I	Essentials of Decision Modeling – linear models	I	I	E			E				I
13	BBAC401II	Corporate Finance - Selected	I	I	E	E	E	I		I		I
14	BBAC102	Essentials of managerial accounting and control	I	I	E	E				E		I
15	BBAC603I	Essentials of Systems and Operations Management	E	E	R			E		E		I
16	BBAC731	Machine Learning with Python	I		I							I
17	BBAC602I	Essentials of Strategic Management	E	E	R	I		E		I	I	I
18	BBAE502	Essentials of Marketing Research	R	R	R			E		I		E
19	BBAC703II	Essentials of Decision Modeling – nonlinear models	E	E	R		E	E				E
20	BBAC601	Introduction to Project Management	I	E	I	E	I	I	I	R		I
22	BBAE402	Principles of Valuation of Financial Assets	E	E	R	E	E	I		I		R
22	BBAE417	Fixed Income Securities	R	E	R	E		I		I		I
23	BBAE408	Essentials of Derivatives Markets	R	E	R	E	E	I		I		R
24	BBAE418	Introduction to Financial Institutions Risk Management	R	R	R	R	E	I		R		R
25	BBAE430	Adv. Financial Analysis & Loan Structuring	R	R	R			E				E

26	BBAE506	Essentials of Sales Management	R	R	E			E		I	E	R
27	BBAE512	Marketing Engineering and Analytics	R	R	E			E		I	E	R
28	BBAE507	Product & Brand Management	E	E	E			E		E		I
29	BBAE516	Introduction to Digital Marketing	R	E				E		R		E
30	BBAE509	Consumer Behavior	E	R	E			R		I		I
31	BBAE603II	Quality Management	R	R	R			E		I		E
32	BBAE607	Essentials of Leadership	E	E	E			E	R	E		E
33	BBAC611	Introduction to Human Resource Management	E	E	E					I		R
34	BBAE621	Essentials of Negotiations	E	E	E					I		R
35	BBAE631	Supply Chain Management	E	E	R			E		I		I
36	BBAE110	Audit & Assurance	E	E	E			E		R		I
37	BBAE918	Taxation	R	E								E
38	BBAE112	International Standards of Financial Accounting	E	E	E			R		I		I
39	BBAE113	Financial Accounting and Reporting	E	E	E		I	E		I		I
40	BBAE114	Internal Audit	E	E	E			E		I		I
41	BBAE002	Practice	E	E	E	E	E	R	E	E		I
42	BBAE001	Bachelor's Thesis	E	E	E	E	E	R	E	E		I

I (NTRODUCTION) (1)	E (XPANSION) (2)	R (EINFORCEMENT) (3)
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aim-outcomes map

aim	outcomes
To impart a wide-scale knowledge to a student in the sphere of Business Administration, that will enable him/her to analyze business problems and to prepare the strategies of their solutions that will guarantee effective and continuous development of business.	<b>1; 2; 3; 4; 5</b>
To equip a student with the skills and cutting-edge methods in mathematical statistics, data analysis and business modeling that are applied for the solutions of business problems based on the preliminary instructions.	<b>3; 4; 5; 6; 8</b>
To raise a qualified specialist of high academic and ethical standards who will work effectively in business sphere and will guarantee the establishment of modern methods.	<b>3; 4; 7; 8; 9; 10</b>